

National Parent Leadership Month Evaluation Survey

Please tell us what happened during February as a result of your National Parent Leadership Month Celebration and Activities

The information you provide will help us improve National Parent Leadership Month during the years to come. Thank You!

ORGANIZATIONAL ELEMENTS

1. Did you create any National Parent Leadership Month materials? YES NO

IF YES: Please Send Copies To Parents Anonymous® Inc.

1a. What types of materials were they?

Written Promotional items Other (please describe):

2. Please check all National Parent Leadership Month partners with whom you collaborated.

- American Association of University Women
- Businesses (such as McDonalds, Burger King, Toys R Us, etc.)
- CASA (Court Appointed Special Advocate) Programs
- Chambers of Commerce
- Child Abuse Prevention Councils
- Child Care Settings
- Children's Toy and Clothing Stores
- Children's Trust or Prevention Funds
- Civic Clubs (such as the Kiwanis, Rotary, Civitan, etc.)
- Community Groups (such as Grandparents Raising Grandchildren, Parents Without Partners, etc.)
- Head Start Programs
- Juvenile Justice Organizations
- Mental Health and Counseling Centers
- Parent Teacher Associations
- Public and Private School
- Public Health Organizations
- Social Service Organizations
- State Public Agencies (such as Children and Family Services, Maternal and Child Health, Mental Health, Education, etc.)
- The Mayor and/or Governor and His or Her Staff
- United Way
- Women's Organizations (such as Junior League, Soroptomists, etc.)
- Youth Organizations (such as Boys and Girls Clubs, Boy Scouts, Girl Scouts, YMCAs, YWCAs, Big Brothers/Big Sisters, etc.)
- Other (Please specify) _____

PLEASE CONTINUE TO NEXT PAGE.

3. Did you give out any Certificates of Recognition to organizations? YES NO

IF YES:

3a. How many Certificates? _____

3b. For each Certificate, please provide:

- Name of organization
- City and State where organization is located

4. Did you give out any Certificates of Recognition to Parent Leaders? YES NO

IF YES:

4a. How many Certificates? _____

5. Please describe the funding used for your National Parent Leadership Month celebration.

Source	Amount	Purpose

PARENT LEADER INVOLVEMENT

6. Were any Parent Leaders involved as spokespersons? YES NO

IF YES:

6a. How many? _____

6b. At what types of activities/events did they speak?

- Large event
- Local community event
- Television show
- Radio show
- Other – please describe: _____

7. Did any of the Parent Leader spokespersons tell their story? YES NO

8. Please list below all the roles that Parent Leaders held related to your National Parent Leadership Month activities.

MEDIA EVENTS AND ACTIVITIES

9. Did any radio stations run PSAs (Public Service Announcements)? YES NO

IF YES:

9a. How many radio stations ran PSAs? _____

9b. How many PSAs were run? _____

10. Did any local newspapers publish Letters to the Editor? YES NO

IF YES: Please Send Copies To Parents Anonymous® Inc.

10a. How many local newspapers published Letters to the Editor? _____

11. Did any local newspapers publish stories about National Parent Leadership Month?

YES NO

IF YES: Please Send Copies To Parents Anonymous® Inc.

11a. How many local newspapers published stories about National Parent Leadership Month? _____

12. Were there any television appearances? YES NO

IF YES:

12a. How many television appearances were there? _____

12b. For each television appearance, please describe:

- The type of program: _____
- Who was involved: _____

COMMUNITY INVOLVEMENT

13. Did you hold any events? YES NO

IF YES:

13a. How many? _____

13b. For each Event, please provide:

- Description, Date: _____

- Number of people involved in the planning: _____
- Number of Parent Leaders who attended (approximately): _____
- Number of others who attended: _____

14. Were any proclamations made? YES NO

IF YES:

14a. How many? _____

14b. For each Proclamation, please provide:

- Name of Dignitary who made the proclamation _____

GENERAL INFORMATION

15. How useful was this Tool Kit in supporting your National Parent Leadership Month activities?
[check one]

Not Very Useful A Little Useful Somewhat Useful Very Useful Extremely Useful

16. Does your organization provide Parents Anonymous® Programs? YES NO

17. What suggestions do you have for improvements in the materials, preparations or other areas
 for celebrating National Parent Leadership Month in the future? _____

18. Is there anything else important that you would like to share? _____

Your Organization: _____

Your Name: _____

Address: _____ State/Province: _____

Telephone Number: _____ E-Mail: _____

YOU HAVE COMPLETED THE SURVEY! THANK YOU!

Please send all materials and return this form to:

Parents Anonymous® Inc.

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