

National Parent Leadership Month Sample Solicitation Letter for Public Service Announcements

Date

Contact Name, Title
Company
Address
City, State, Zip

RE: **PUBLIC SERVICE ANNOUNCEMENT FOR
NATIONAL PARENT LEADERSHIP MONTH**

Dear

We all know parents who have made a difference – parents who have championed a cause to help strengthen families, parents who have had a positive impact on the lives of children, parents who have led the way to change. These special people are called Parent Leaders, and each day they make a difference in our community.

In order to recognize, honor and celebrate Parent Leaders, and encourage others to develop their potential to become Parent Leaders, February (**Year**) has been designated National Parent Leadership Month. (**Insert the name of your organization**) asks that you join us in this important national effort by airing one or more of these public service announcements.

I've also enclosed material (**Attach the National Parent Leadership Month Press Release**) about National Parent Leadership Month, in addition to information about (**Insert the name of your organization**).

Please don't hesitate to call if you have any questions or need additional information. Thank you in advance for your consideration.

Sincerely,

Name
Title

Enclosures: Public Service Announcements
Press Release
Organizational Brochure/Information