

Sample Press Release for National Parent Leadership Month

FOR IMMEDIATE RELEASE:

Release Date:

Contact:

Name/Title

Telephone number

Email address

FEBRUARY MARKS THE OBSERVANCE OF
NATIONAL PARENT LEADERSHIP MONTH
Parents Lead the Way to Strengthening Families

CITY, STATE (**Month, Day, Year**) – February (**Year**) has been designated National Parent Leadership Month. (**Name of your organization**) will be recognizing, honoring and celebrating parents for leadership roles in their homes and communities.

National Parent Leadership Month was created to:

- ◆ Educate the public about this vital family strengthening and community building strategy; and
- ◆ Encourage professionals, policymakers and other community members to create opportunities to partner with parents to address issues that affect children and families.

Parent Leadership occurs when parents gain the knowledge and skills to function in meaningful leadership roles and represent a “parent voice” to help shape the lives of families and communities, as well as shape the direction of programs and policies that impact them. Parents, grandparents, kinship care providers, foster parents, and anyone in a parenting role who has personal experience in using resources and/or services to strengthen their families, have the potential to become Parent Leaders.

“Parent Leadership is an essential component in all effective family strengthening and child abuse prevention programs,” says (**Add your name, title and organization**). “Better outcomes for families are achieved when parents have the opportunity to use their knowledge and expertise through meaningful and active roles in the planning, implementation, oversight and evaluation of programs that affect families and children. Parents find themselves accomplishing things that may have seemed impossible before.”

Throughout the country, parents and professionals are working together in new ways. They are participating in local, regional and national planning processes, collaborating as grant reviewers and program evaluators, and serving together on advisory boards and coalitions. When parents are speaking and acting from the parent's perspective rather than as staff from an organization or institution, they are Parent Leaders.

Here in **(Name of your city) (Name of your organization)** is joining with Parents Anonymous® Inc., the nation's oldest family strengthening and child abuse prevention organization and the founder of National Parent Leadership Month to honor anyone in a parenting role who has taken steps to provide leadership in their home or community or at the state or national level.

(Insert a paragraph here describing your organization. For example, Parents Anonymous® Inc. included the paragraph below:)

Founded in 1969, Parents Anonymous® Inc. is the nation's oldest child abuse prevention organization dedicated to strengthening families through mutual support and Parent Leadership. Parents Anonymous® Inc. was established through the extraordinary efforts of Jolly K., a courageous parent who sought help to create a safe and caring home for her family. Working in partnership with her social worker, they launched a unique solution for parents who wanted to strengthen their families — the Parents Anonymous® Group. These weekly groups are co-led by parents and professionally trained Group Facilitators and are free of charge to participants.

For more information about activities related to National Parent Leadership Month, please contact **(Insert your organization's contact information.)**

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