

Parent Leaders and National Parent Leadership Month

Some of the ways that Parent Leaders can assist prior to, and during, National Parent Leadership Month are:

- ✓ Sign up on the *Parent Leadership Network* (www.parentleadershipnetwork.org) to get and share ideas about National Parent Leadership Month and Parent Leadership
- ✓ Help find a venue for a conference or other event
- ✓ Find someone to design an invitation pro bono
- ✓ Offer to speak at a conference
- ✓ Offer to tell personal stories at an event (For example, A day in the Life of a Parent Leader)
- ✓ Serve on a National Parent Leadership Month committee
- ✓ Help raise money for an event or offer to find required in-kind services
- ✓ Serve at the check-in table
- ✓ Help create promotional materials and/or distribute them (flyers, posters, pamphlets and other materials)
- ✓ Bring awareness of National Parent Leadership Month to local organizations, schools, community centers and others and share this Tool Kit, either in hard copy or by directing them to www.parentsanonymous.org
- ✓ Be an official greeter at an event
- ✓ Offer to do television, radio or print interviews
- ✓ Help to establish relationships with known media contacts
- ✓ Help to establish relationships with business owners who might contribute money or an in-kind service or resource
- ✓ Identify and contact potential partners in the community
- ✓ Send letters to the editor of local newspapers, such as the sample included in this Tool Kit
- ✓ Contact local radio and television stations and ask them to run the PSAs available in the Tool Kit
- ✓ Help to search out donated door prizes
- ✓ Facilitate distribution of certificates to Parent Leaders being honored
- ✓ Offer suggestions for the best ways to honor parents
- ✓ Offer suggestions for conference topics and take charge of a session
- ✓ Help ask public officials for their support and for proclamations
- ✓ Tell friends and relatives all about National Parent Leadership Month and encourage them to honor the Parent Leaders they know
- ✓ Write articles for agency newsletters, community newspapers, church bulletins, etc.
- ✓ Ask the leader of places of worship to make an announcement about National Parent Leadership Month and to honor Parent Leaders in the congregation
- ✓ Personally contact parents you view as leaders and acknowledge their important work